

Beginnings

- Shannon Lambert attended WEF's Water Leadership Institute in 2015 with an eye toward starting a local leadership class for KY/TN
- Created a committee in 2016
- Sent out applications for first class in 2017
- Graduated first class in 2018

General Format/Schedule

- Target 10-15 Students per Class
- Applications go out in May
- Class chosen in early summer
- Class announced at KY TN Water Professionals Conference (in the summer)
- Six 2-Day Classes during the year (first in Sept/Oct last in May)
- Classes held in Chattanooga, Bowling Green, Nashville, Louisville, Knoxville and Lexington
- Graduation at WPC (Water Professionals Conference)

Class Topics

- Self Evaluation
- Leadership Style
- Internal Communication
- Finance
- Industry Perspectives
- External Communication

Class Format

- Begin with lunch on Thursday
- Ice Breakers, Speakers, Group Projects, etc.
- Dinner out Thursday night and something fun
- Friday morning sessions
- End with Lunch on Friday
- Optional tours of local facilities if available

Committee

- Sub Committee of our Joint Conference (WPC) Committee
- Two co-chairs (AWWA & CWP)
- Two leaders for each session
 - Create agenda
 - Schedule speakers
 - Attend and lead session
- Selection group reviews and ranks applications
- Sponsorship Lead

Finances

- Cost to attend is \$750
- Committee's goal is to raise \$12 \$15k in sponsorships
 - Founding Sponsors
 - Session Sponsors (both financial and local utility hosts)
- Starting to offer scholarships for small utilities

Fruit from the Program

- Graduated 3 classes (skipped a year during COVID)
- Over half the committee is now graduates of the class
- Many new committee members for both organizations have come through the class
- Generally have twice to 3x the number of applicants than room in the class
- Not lost any money

Questions